

The Woman's Club of Cayce



HOTFLASH 5K Run/Walk for Men & Women Saturday, May 3, 2025 **SPONSORSHIP OPPORTUNITIES**

The HotFlash 5K Run/Walk, sponsored by the Woman's Club of Cayce, celebrates the challenges of life's changes for men and women. It will take place 8:30 AM, Saturday, May 3. The course, certified by Strictly Running/USATF, begins on Fort Congaree Trail, past the historical setting of the 12,000 Year History Park and winds through the beautiful woodlands and waterways of Timmerman Trail and Congaree Creek.

The Woman's Club of Cayce is a 501(c)3 nonprofit whose mission is to promote the community of Cayce and the wellbeing of its citizens. Sponsors may set up a booth at the race's Health and Wellness Expo to provide information about your products and services. The event is sponsored by the City of Cayce Hospitality Fund to encourage tourism to the City. We want to help people learn about our City and to bring them in to patronize local and surrounding restaurants and businesses. In prior years, 80% of the runners and their families came from outside of Cayce, so this a great opportunity to get your business name in front of new customers. We encourage you to participate as a Hot Flash Sponsor.

Sponsorships may be tax deductible. Sponsors providing products or services to the race in lieu of monetary donations will be recognized at the appropriate level. No electricity or shelter is provided for booth spaces; and tents are recommended. The City of Cayce requires tents to have weighted tie-downs. T-shirt advertising is not guaranteed for sponsorships received after April 4, 2025.

Nuclear Level \$1000

Prominent Logo Advertising on race t-shirts
Prominent Logo on banner at race
Custom/Logo Social Media Posts
Custom shares of social media
2 10x10 vendor booth spaces
5 free runner spaces

Volcano Level \$500

Prominent Logo Advertising on race t-shirts
Custom/Logo Social Media Posts
Custom shares of social media
1 10x10 vendor booth space
3 free runner spaces

Heat Wave Level \$250

Logo Advertising on t-shirts
Logo Advertising on Facebook pages
Custom Facebook Post
1 10x10 vendor booth space
1 free runner space

Tropical Moment Level \$100

Social Media Announcements

Summer Breeze Level \$50

Grouped Social Media Announcement

For more information, contact Barbara Corbett, Sponsorship Coordinator at bcaulde157@aol.com or 803-422-0656.

Visit Us at:

The Woman's Club of Cayce Website: www.womansclubofcayce.org

The Woman's Club of Cayce Facebook: <https://www.facebook.com/TheWomansClubOfCayce/>

HotFlash 5K Facebook: <https://www.facebook.com/HotFlash5k> Use #HOTFlash5K in your social media posts

The Woman's Club of Cayce is a 501(c)(3) entity; Federal Tax ID# 57-6034030. W-9 available upon request.



SATURDAY, May 3 · 8:30AM
 Member of Tour de Columbia
 Register at www.strictlyrunning.com

The Woman's Club of Cayce's HOT Flash 5K
 celebrates the challenges of life.

2025 SPONSOR INFORMATION

Business Name _____

Contact _____

Address _____

Telephone # _____

Email _____

Sponsorship Level

Club Contact _____

- _____ Nuclear \$1000 (provide logo file)
- _____ Volcano \$500 (provide logo file)
- _____ Heat Wave \$250 (provide logo file)
- _____ Tropical Moment \$100
- _____ Summer Breeze \$50

Describe contribution (\$\$/Product) _____

Expo: Will you need a vendor booth space? ____ YES ____ NO

_____ 2 10x10 spaces

_____ 1 10x10 space

*You can begin setting up booth space at 6:30 AM; area must be clear of vehicles by 7:30 AM.
 No electricity or water provided. Tents are encouraged; tents must have weighted tie-downs.*

Runners: If you will have runners, please write names below to qualify for free registration.
 We will contact you for additional registration info.

Runner 1 (Nuclear/Volcano): _____

Runner 2 (Nuclear/Volcano): _____

Runner 3 (Nuclear/Volcano): _____

Runner 4 (Nuclear): _____

Runner 5 (Nuclear): _____

* Return to: Barbara Corbett, Sponsorship Chair, PO Box 4273 Cayce, SC 29171 Tel/text: 8034220656
 * Sponsor information/logos received after April 4 may miss the t-shirt advertising cut.