

The Woman's Club of Cayce



HOTFLASH 5K
Run/Walk for Men & Women
Saturday, March 25, 2023
SPONSORSHIP
OPPORTUNITIES

The HotFlash 5K Run/Walk, sponsored by the Woman's Club of Cayce, celebrates the challenges of life's changes for men and women. It will take place 8:30 AM, Saturday, March 25. The course, certified by Strictly Running/USATF, begins on Fort Congaree Trail, past the historical setting of the 12,000 Year History Park and winds through the beautiful woodlands and waterways of Timmerman Trail and Congaree Creek.

The Woman's Club of Cayce is a 501(c)3 nonprofit whose mission is to promote the community of Cayce and the wellbeing of its citizens. Contributions are tax-deductible. Contributors may set up a booth at the race's Health and Wellness Expo to provide information or sell products and services under the event's group business license with the City of Cayce. The event is sponsored by the City of Cayce Hospitality Fund to encourage tourism to the City. We want to help people learn about our city and to bring them in to patronize local restaurants and businesses. In prior years, 80% of the runners and their families came from outside of Cayce. We encourage you to participate in some way.

Contributors providing products or services to the race in lieu of monetary donations will be recognized at the appropriate level. No electricity or shelter is provided for booth spaces; and tents are recommended. The City of Cayce requires tents to have weighted tie-downs. T-shirt advertising is not guaranteed for sponsorships received after March 10, 2023.

Our Social Media include Facebook pages (Woman's Club of Cayce and Hot Flash 5K) as well as Instagram and Twitter. Our posts are often shared by the City of Cayce and neighborhood groups.

Nuclear Level \$1000

Prominent Logo Advertising on race t-shirts, banners at race
Custom/Logo Social Media posts
Sponsor List provided in Runner packet
Custom Shares of your social media
2 10x10 vendor booth spaces
4 free runner spaces or t-shirts

Volcano Level \$500

Logo Advertising on t-shirts, mile markers at race
Custom/Logo Social Media posts
Custom Shares of your social media
Sponsor List provided in Runner packet
1 10x10 vendor booth space
2 free runner spaces or t-shirts

Heat Wave Level \$250

Logo Advertising on t-shirts
Custom/Logo Social Media posts
Sponsor List provided in Runner packet
1 10x10 vendor booth space

Tropical Moment Level \$100

Social Media Announcements
Sponsor list provided in Runner packet
1 10x10 vendor booth space

Summer Breeze Level \$50

Social Media announcement
Sponsor list provided in Runner packet

For more information, contact a member of the Race Steering Committee:

KAY HUTCHINSON

Race Director

tigershutch@gmail.com

803-546-2121

SUE SEXTON

Course Coordinator

bsjnsexton@bellsouth.net

803-873-3053

PAMME EADES

Social Media Coordinator

pamme@att.net

803-730-5487

For more information:

The Woman's Club of Cayce Website: www.womansclubofcayce.org

The Woman's Club of Cayce Facebook: <https://www.facebook.com/TheWomansClubOfCayce/>

HotFlash 5K Facebook: <https://www.facebook.com/HotFlash5k>

Woman's Club of Cayce Instagram: <https://www.instagram.com/caycewomansclub/>

Woman's Club of Cayce Twitter: <https://twitter.com/WomansClubCayce>

Use [#TimeforaHotFlash5K](#) in your social media posts

The Woman's Club of Cayce is a 501(c)(3) entity; Federal Tax ID# 57-6034030.

Address:

The Woman's Club of Cayce

P.O. Box 4273

Cayce, SC 29171

The Woman's Club of Cayce



SATURDAY, MARCH 25, 2023 · 8:30AM

Member of Tour de Columbia

Register at www.strictlyrunning.com

The Woman's Club of Cayce's HOT Flash 5K
celebrates the challenges of life.

2023 SPONSOR INFORMATION

Business Name _____

Contact _____

Address _____

Telephone # _____

Email _____

Sponsorship Level

Club Contact _____

____ Nuclear \$1000 (provide logo file)

____ Volcano \$500 (provide logo file)

____ Heat Wave \$250 (provide logo file)

____ Tropical Moment \$100

____ Summer Breeze \$50

Describe contribution (\$\$/Product) _____

Expo: Will you need a vendor booth space? ____ YES ____ NO

____ 2 10x10 spaces

____ 1 10x10 space

You can begin setting up booth space at 6:30 AM; area must be clear of vehicles by 7:30 AM.

No electricity or water provided. Tents are encouraged; tents must have weighted tie-downs.

Runners: If you will have runners, please write names below to qualify for free registration. *Runners will need to contact Race Director* to provide additional info.*

Runner 1 (Nuclear/Volcano): _____

Runner 2 (Nuclear/Volcano): _____

Runner 3 (Nuclear): _____

Runner 4 (Nuclear): _____

* Return to: Kay Hutchinson, Race Director, PO Box 4273 Cayce, SC 29171 Tel/text: 803-546-2121

* Note that sponsor information/logos received after March 10M 2023 may miss the t-shirt advertising cut.